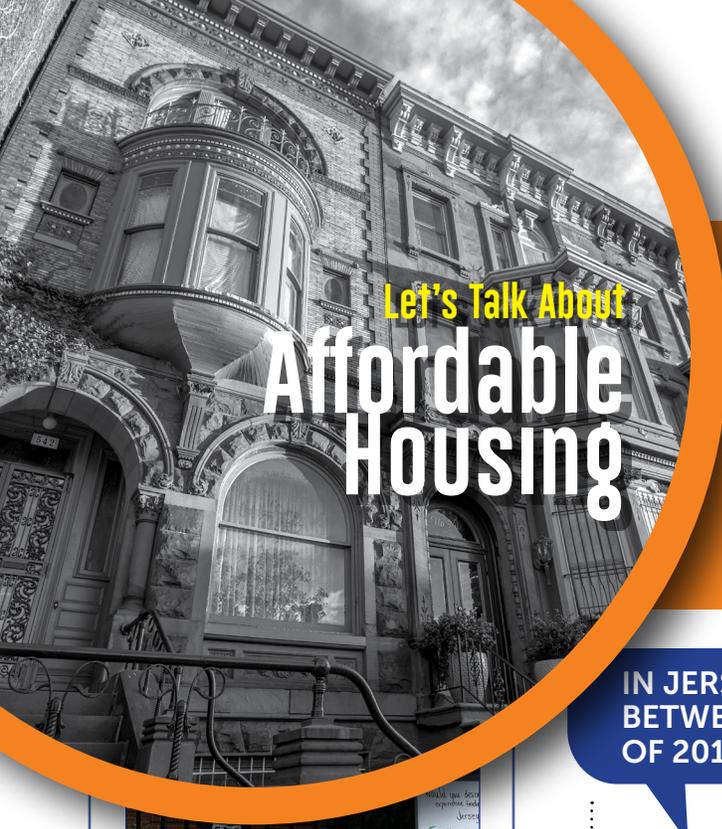


INNOVATION BULLETIN



Let's Talk About
Affordable Housing

ACROSS THE COUNTRY housing affordability has become so serious an issue for American cities that it is routinely described as a "crisis". Median rent has grown 32% from 2001 to 2015 while wages remain relatively flat. Seeing the opportunity for innovative solutions, Mayor Steven Fulop has made affordable housing a central priority for the administration, and has tasked the Office of Innovation with helping to develop solutions.

IN JERSEY CITY BETWEEN THE YEARS OF 2010 TO 2016...



SINCE APRIL, the Office of Innovation has engaged in a series of:

- ✔ Stakeholder Meetings
- ✔ Research Projects
- ✔ Public Surveys

These projects developed a sophisticated understanding of the housing needs in Jersey City.

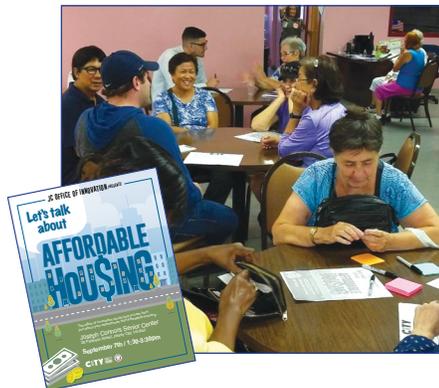
Median gross rent increased from **\$1,082** to **\$1,233**

Households paying **30%** or more of their income on housing are considered **"cost burdened"** by the federal government.

The population grew from **250,000** to **265,000+**

39% of renters are paying **35%** or more of their monthly income on housing costs.

Cost burden is unequally distributed, with lower-income neighborhoods suffering from proportionately higher levels of rent-burdening.



IN SEPTEMBER, the i-team held drop-in idea sessions at the Joseph Connors Senior Center, Pershing Field, and Cunningham Library. The Office of Innovation will hold additional drop-in idea sessions in the coming months across all of the city's six wards. November and December will be dedicated to piloting solutions with implementation proceeding into the first months of 2019.

If you are interested in sending your feedback, please submit this [survey](#) or send an email to team@innovatejerseycity.org.

