

WHO JERSEY CITY IS

UNIVERSITY HEIGHTS



Most **Diverse City** in the Nation

JAHIC



Parks and Recreation Master Plan for 70+ parks





HELL'S KITCHE

Transportation pedestrian, bicycle and public space improvements through tactical urbanism

New York



Vision Zero

commitment

Population 270,000

GOWANUS RED HOOK

WHAT THE PROJECT IS

A Pavement-to-Parks project, pedestrianizing two redundant roadways and creating meaningful open space for an underserved neighborhood in Jersey City.













ANTICIPATED CHALLENGES





No centralized organization to manage programming



COMMUNITY IMPACTS & ANTICIPATED BENEFITS





No significant traffic impact



No parking loss



Creation of unique open space for ethnically diverse neighborhood



Implementation of low-stress bike network on adjacent streets to connect to other parks and neighborhoods



Advances City's transportation, sustainability and quality of life goals



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